



Stadia & Arena
EXCEL LONDON
2-4 JUNE 2010



announcing

EUROPE'S EXHIBITION
AND CONFERENCE
FOR THE ENTERTAINMENT
AND SPORTS VENUE
INDUSTRY

SPONSORED BY



The Stadia & Arena series of events are now firmly established as a top level networking and sales opportunity in the European Industry's calendar.

The most recent event held in Prague June 2009 confirmed this status attracting delegates from around the world including USA, Australasia, The Middle East, South America, The Far East and Europe.

In 2010 the event will be held in London at Excel - International Exhibition and Conference Centre. London is of course the city to stage the next Olympic and Paralympic games in 2012. Construction of the numerous permanent and temporary venues

is well under way, 2010 is a critical year in the construction phase as plans and tenders will be let for the all important "Fit Out" stage.

Delegates to the conference will be able to view at close quarters many of the new venues as a site visit to the Olympic Park is planned as part of the conference programme. This is sure to attract key individuals from the industry keen to get a first look at the new facilities.

The Stadia & Arena series of events also enjoys the support of 2 of the major trade associations covering the industry: IAAM Europe and ESSMA (The European Safety and Stadium Managers Association)

Networking Opportunities

The event will open with a cocktail party within the exhibition hall on the evening of Wednesday 2nd June. There will also be a function on the Thursday evening to which exhibitors will be invited. All coffee breaks and lunches during the event will also be served within the exhibition to ensure maximum networking opportunities. These measures will ensure a unique opportunity for networking in a social environment and at the highest level.

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IAAM Meeting

IAAM is the world's largest international association of professionals in public venue management serving a diverse industry.

IAAM-Europe was formally organised in 2004 to create programmes, congresses and a European-based school to educate professionals who have chosen a career in public assembly venue management throughout Europe. It is the goal of IAAM-Europe to create a comprehensive sector network in the event management business with connections to many other professional associations. Members of IAAM-Europe are the networking professionals of the event management business and will hold their annual meeting during the event.

ESSMA Meeting

The European Stadium and Safety Management Association (ESSMA) is a non profit association whose aim is to create a network of members to promote information sharing to help optimise the management and operation of their stadium.

The ESSMA has the mission to offer the associations member the opportunity to discuss common issues and various approaches to tackling them.

The ESSMA wealth resides in the variety of it's members which allows the association to draw on diverse original approaches from different European countries to benefit from a more global perspective of the problems related to running stadiums.

ESSMA is a major sponsor of Stadia & Arena 2010 and will hold its general meeting during the event.

Stadia & Arena 2010

Why attend?

10 GOOD REASONS

- Dynamic International Networking opportunities.
- Meet Senior World Class Calibre Delegates and Exhibitors.
- Engage directly with Venue Owners and Managers from the Live Entertainment and Sport Industry.
- Develop long-term relationships with industry peers from the USA, Australasia, The Middle East, South America, The Far East and Europe.
- Once in a lifetime opportunity to tour the London Olympic Facilities' discover innovation and the future of venues.
- The timing could not be better! 2010 is the year when tenders and contracts will be let for the all important fit out stage for the London Venues.
- Come to London and share your companies vision, be a part of this historic change in technology.
- Engage, Exhibit and display the pride in your company's products and services during 2010.
- Come and meet the world of the Large Venue Industry!
- Do not allow your competitors any advantage by not exhibiting.

on your marks, get set...

Overall budget for the Olympic venues is £1.17bn

'Non-Olympic park venues have been set a budget of £101m

£574m has been set aside for 'other Olympic park venues'

VISIT THE OFFICIAL WEBSITE
www.sam.uk.com



CALL FOR PAPERS

Papers are invited for consideration on relevant topics and it is required that a 50 word synopsis be submitted no later than **31st December 2009**.

All successful submissions will be notified by the Conference Organising Committee.

SUBMISSION OF CONFERENCE PAPERS AND DELEGATE PACKAGE

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VISIT THE OFFICIAL WEBSITE

www.sam.uk.com

**STADIUM
& ARENA**
management

Travel & Hotel Bookings

London and Excel in particular are well served by an excellent transport infrastructure which provides easy access and low cost travel. London City Airport is 5 minutes away by car.

Special arrangements have been made with the 4 Star Novotel at Excel for delegates and exhibitors which include: Single occupancy rates from £135 per night including full English breakfast and VAT. These rooms and rates are available to the first 100 individuals who book, therefore early reservations are recommended to guarantee accommodation and price.



Hotel Details are:
Novotel London ExCeL,
7 Western Gateway,
Royal Victoria Dock,
London E16 1AA

Tel: 0207 540 9700

Room Reservations Tel: 0207 055 1914

Reservations Email: H3656-RE@accor.com

Please quote reference: Stadia & Arena

ORGANISED BY

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